

Data Privacy Statement

In the following, we inform you about the collection of personal data when using our website. Personal data within the meaning of Art. 4 No. 1 of the EU General Data Protection Regulation (GDPR) is all information that can be related to you personally, such as name, address, e-mail addresses, user behaviour.

The Data Privacy Statement is written in and shall be legally binding and decisive in German only. The English language translation is provided for convenience purposes only.

Responsible person and data protection officer

The controller for the processing of personal data within the meaning of the GDPR is:

ecoligo invest GmbH
Zimmerstr. 90
10117 Berlin
support@ecoligo.com

You can reach our data protection officer at:

Attorney at law Christian Krösch
SLK Compliance Services GmbH
KönigsbrückerStrasse 76
01099 Dresden
Germany

+49 351 89676360
datenschutz@slk-compliance.de

General information on the collection, disclosure and storage period of personal data

The primary purpose of data processing is to provide access to our website and to establish and fulfil a contractual relationship with you. When you contact us by e-mail, via a contact form or by telephone, the data you provide (e.g. your e-mail address, your name and telephone number if applicable) will be stored by us in order to process your enquiry. The primary legal basis for this is Art. 6 para. 1 b) GDPR. In addition, your separate consent pursuant to Art. 6 para. 1 a) GDPR may be used.

We also process your data in order to fulfil our legal obligations, particularly in the area of commercial and tax law. This is done on the basis of Art. 6 para. 1 c) GDPR. Where necessary, we also process your data on the basis of Art. 6 para. 1 f) GDPR in order to protect our legitimate interests or those of third parties.

These interests may arise, for example, for advertising, provided you have not objected to the use of your data, the assertion of legal claims and defence in legal disputes, ensuring the IT security of our company and for measures for business management and further development of services and products.

We only pass on your personal data to third parties if you have given your consent in accordance with Art. 6 para. 1 a) GDPR, if the transfer is necessary in accordance with Art. 6 para. 1 f) GDPR for the assertion, exercise or defence of legal claims or for the protection of our legitimate interests (e.g. affiliated companies, courts, tax consultants, lawyers) and there is no reason to assume that you have an overriding interest worthy of protection in the non-disclosure of your data, in the event that there is a legal obligation for disclosure pursuant to Art. 6 para. 1 c) GDPR (e.g. tax authorities) and this is legally permissible and necessary for the processing of contractual relationships with you pursuant to Art. 6 para. 1 b) GDPR (e.g. banks, logistics service providers, IT service providers).

Depending on which services you use on our website or enquire with us, your personal data may be transferred to a third country. If we transfer personal data to recipients outside the European Economic Area (EEA), the transfer will only take place if the third country has been confirmed by the EU Commission to have an adequate level of data protection, if other appropriate data protection guarantees (e.g. binding internal data protection regulations or EU standard contractual clauses) are in place or if an exception for the transfer exists in accordance with Art. 49 GDPR.

We delete your personal data as soon as it is no longer required for the purposes stated in this data protection information. After termination of the contractual relationship, your personal data will be stored for as long as we are legally obliged to do so. This regularly results from legal obligations to provide evidence and retain data, which are regulated in the German Commercial Code and the German Fiscal Code, among others. The storage periods are up to ten years. In addition, personal data may be stored for the period during which claims can be asserted against us (statutory limitation period of three or up to thirty years).

You only need to provide us with the personal data that is required for the provision and use of certain functions of our website or for the establishment and performance of a contractual relationship and the fulfilment of the associated contractual obligations or that we are legally obliged to collect. Without this data, we will not be able to provide the website and certain functions of the website and conclude and fulfil a contract with you.

Collection and processing of personal data on our website

Visiting our website

When using the website for information purposes only, i.e. if you do not register or otherwise provide us with information, we only collect the personal data that your browser transmits to our server and that is technically necessary for us to display our website and ensure stability and security. These are the IP address, the request from your browser and the time of this request. In addition, the status and the amount of data transferred are recorded as part of this enquiry. We also collect product and version information about the browser used and the operating system of your system. We also record the website from which our site was accessed.

Temporary storage of the IP address by the system is necessary to enable delivery of the website to your browser. For this purpose, your IP address must remain stored for the duration of the session. The other data is processed to ensure the functionality of the website. We also use the data to optimise the website and to ensure the stability and security of our systems. The legal

basis is Art. 6 para. 1 f) GDPR, based on a balancing of our above-mentioned legitimate and overriding interests. We transfer the collected data to external service providers (hosting providers, IT service providers, web agency) who support us in data processing for the above-mentioned purposes.

The data is deleted as soon as it is no longer required to fulfil the purpose for which it was collected. In the case of the collection of data for the provision of the website, this is the case when the respective session has ended. Otherwise, the data will be deleted within days of accessing the website at the latest."

Cookies

"When you use our website, we may collect information through the use of cookies or similar technologies ('cookies'). Cookies are small text files that are stored by your browser on your end device to store certain information. If you visit our website again later using the same device, the information stored in cookies is then sent back either to our website or to another website to which the cookie belongs. The stored and returned information enables the respective website to recognise that you have already accessed and visited it with the browser on your end device.

Only the cookie itself is identified on your end device. We use cookies to improve our website, to store information about your preferred activities on the website and thus to tailor our website to your individual interests and to fulfil legal requirements.

This website uses the following types of cookies, the scope and function of which are explained below:

- Strictly necessary cookies
- Functional cookies
- Performance cookies
- Marketing cookies
- Other third-party services

Strictly necessary cookies are cookies without which you would not be able to use our website as intended or without which we would not be able to provide you with our website. These include, for example, functions such as setting and saving your data protection settings, filling in and saving user input and security functions.

These cookies are used without your consent. However, you have the option of deactivating these cookies via your browser settings. The legal basis for the processing of personal data using strictly necessary cookies is Art. 6 para. 1 c) GDPR or Art. 6 para. 1 f) GDPR, based on a consideration of our legitimate and overriding interests in the technically smooth provision of our website and the services offered through it.

Functional cookies enable us to save functions you have requested or information you have provided and to offer you a better or more personalised use of our website based on this. The legal basis for the processing of personal data using functional cookies is your consent in accordance with Art. 6 para. 1 a) GDPR.

We use performance cookies to understand how visitors use our website, in particular which areas they visit and how much time they spend on the website. In addition, we collect

information and register error messages with the aim of improving our website. The legal basis for the processing of personal data using performance cookies is your consent in accordance with Art. 6 para. 1 a) GDPR. We use marketing cookies to show you personalised advertising content and to measure the effectiveness of our marketing campaigns. To do this, we use the services and cookies of third-party providers. They may be used by these third parties to build a profile of your interests and show you relevant adverts on other websites.

When you visit another website, your browser's cookie is recognised by the website and selected ads are displayed to you based on the information stored in this cookie. The legal basis for the processing of personal data using marketing cookies is your consent in accordance with Art. 6 para. 1 a) GDPR. Third-party services are integrated on our website. These include, for example, the integration of map services, social media plugins or search engines.

These third-party providers may collect and transmit data by means of cookies when you visit our website. To what extent, for what purposes and on what legal basis further processing for the third-party provider's own purposes takes place, please refer to the following information. You have the option of deleting all cookies once they have been set via your browser. You can also set your browser so that websites are prevented from storing and reading cookies. You can revoke your consent to the use of cookies at any time with effect for the future, unless they are absolutely necessary. You can find the link to the cookie settings in the footer of our website.

Cookiebot

We use the consent management platform Cookiebot from Usercentrics A/S, Havnegade 39, 1058 Copenhagen, Denmark. We collect your consent or the revocation of your consent (cookie preferences), communication data (e.g. IP address, browser information) and usage data (e.g. date and time of visit). We use Cookiebot to obtain, manage and document your consent to the storage of certain cookies on your end device.

The legal basis for the processing of the data is Art. 6 para. 1 c) GDPR. In addition to the processing of the above-mentioned data by Cookiebot, we transmit the collected data to external service providers (e.g. platform, hosting, support service providers) for processing in accordance with the above-mentioned purposes (implementation of consent management of cookies). The personal data collected will be deleted as soon as it is no longer required for the processing purposes.

As long as the process continues, to which the consent relates takes place, the collected data will be stored to fulfil the accountability obligation pursuant to Art. 5 para. 2 GDPR. Insofar as the data provided is subject to retention obligations under tax and commercial law, it will be stored for the duration of the retention obligations of up to ten years and then deleted, unless you have consented to storage beyond this or further processing of the data is necessary for the assertion, exercise or defence of legal claims (statutory limitation period of three years, Section 195 BGB, accountability obligation pursuant to Art. 5 para. 2 GDPR).

Registration and use of our platform, payment service providers

To gain access to the information and financing projects and to be able to invest on the platform, you must register by providing your name and email address. We use the so-called double opt-in procedure for registration, i.e. your registration is not complete until you have confirmed your

registration by clicking on the link contained in a confirmation e-mail sent to you for this purpose. The provision of the aforementioned data is mandatory; you can provide all other information voluntarily by using our platform. The legal basis for the processing of this personal data is Art. 6 para. 1 b) GDPR.

If you wish to invest on our platform, it is necessary for the conclusion of the contract that you provide your personal data, which we require for the processing of your investment. Mandatory information required for the processing of contracts is marked separately, other information is voluntary. The legal basis for the processing of this personal data is Art. 6 para. 1 b) GDPR.

We store the voluntary data you provide for the duration of your use of our platform, unless you delete it beforehand. Your address, payment and other contract data will be stored for the duration of the tax and commercial law retention obligations of ten years after the contract has been processed and then deleted, unless you have consented to further storage or further processing of the data is necessary for the assertion, exercise or defence of legal claims. The legal basis for the processing of personal data for the purposes of fulfilling statutory archiving and retention obligations is Art. 6 (1) c) GDPR.

We process the data you provide as part of the investment to broker the investment in our capacity as a contractually bound broker. Your registration, contract and investment data will be forwarded to the responsible liability umbrella, MFC Service GmbH, Hauptmarkt 16, 90403 Nürnberg. We are authorised to forward this personal data in accordance with Art. 6 Para. 1 b) GDPR.

The liability umbrella is responsible for this processing of your data, including the collection of your data for the fulfilment of obligations under the Money Laundering Act. In addition, we pass on your data to our payment service provider, secupay AG, Goethestr. 6, 01896 Pulsnitz ('secupay'). This enables us to process payments promptly and in compliance with the law.

When processing payments via secupay, you transmit the payment method data to secupay. The personal data exchanged with secupay is first name, surname, address, email address, IP address, telephone number or other data required for payment processing. The data is transmitted for the purpose of payment processing. The legal basis for the processing of this personal data is Art. 6 para. 1 b), c) and f) GDPR. We will only transfer other personal data to Secupay if there is a legitimate interest in the transfer.

Secupay may pass on personal data to affiliated companies and service providers or subcontractors if this is necessary for the fulfilment of contractual obligations or if the data is to be processed on behalf of secupay. The applicable data protection provisions of secupay can be accessed at <https://www.secupay.com/de/datenschutz>.

You are not obliged to provide the previously mentioned personal data. The data provided is required for the conclusion of a contract. Without the provision of the data, it may not be possible to communicate, conclude or fulfil the contract.

Google Ads Conversion und Remarketing

We use the Google Ads advertising system of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ('Google') to draw attention to our offer with the help of advertising (so-called Google Ads) on Google and other external websites. Google is responsible for the delivery

of Google Ads and the associated data processing. You can find more information about Google Ads at: https://ads.google.com/intl/de_DE/home/.

We use conversion tracking as part of the use of Google Ads. If you click on a Google advert, Google stores cookies on your end device, which generally lose their validity after 30 days, and collects data on visits to our website, including URL, referrer URL, IP address, device and browser properties and timestamp.

The cookies make it possible to recognise which of our offers you have viewed and subsequently used. Google provides us with statistical evaluations that show which parameters of the Google Ads placed work and where there is a need for optimisation. We also use Google Ads Remarketing.

Our Google Ads are delivered to websites operated by third parties when these users or user groups visit a Google website or a website in the Google advertising network. With Google Ads Remarketing, we analyse your user behaviour on our website, such as which of our offers you were interested in. This can be used to show you targeted advertising on other websites even after you have left our website. Google stores cookies on your end device for this purpose, which generally lose their validity after 30 days. The cookies make it possible to recognise and analyse which of our offers you are interested in.

We use conversion tracking to determine how effectively clicks on Google adverts lead to certain activities on our website, such as purchases, registrations or the completion of forms.

We use remarketing to target users or user groups who have already interacted with our website. The legal basis for the use of Google Ads Conversion and Remarketing is your consent in accordance with Art. 6 para. 1 a) GDPR.

In addition to the processing of the above-mentioned data by Google, we transmit the collected data to external service providers (e.g. platform, hosting, support and analysis service providers) for processing in accordance with the above-mentioned purposes (implementation and support for targeted advertising and analysis of the impact and efficiency of this advertising). In cases where personal data is transferred under Google's own responsibility to Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, these transfers are subject to the standard contractual clauses pursuant to Art. 46 GDPR and the EU-US Data Privacy Framework (DPF).

The data protection agreement with Google with reference to the standard contractual clauses is available here: <https://business.safety.google/controllerterms/> The personal data collected will be deleted as soon as it is no longer required for the processing purposes, which is regularly the case after 6 months from the collection of the data.

Google Analytics

We use the web analytics service Google Analytics, provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ('Google'). Google Analytics uses cookies, which are stored on your device and enable your use of the website to be analysed.

No IP addresses are logged or stored when data is collected in Google Analytics 4. All IP addresses of users in the EU that are collected via EU domains and servers are deleted before being recorded. Google does not collect precise location data. Instead, only general metadata such as 'city', 'continent', 'country', 'region' and 'subcontinent' is derived from the IP addresses.

This metadata is deleted immediately and is only used to analyse general geographical information. Google will use this information on our behalf to analyse your use of the website, to compile reports on website activity and to provide other services relating to website activity and internet usage to the website operator. We use Google Analytics to analyse and regularly improve the use of our website.

We can use the statistics obtained to improve our offering and make it more interesting for you as a user. The legal basis for the use of Google Analytics is your consent in accordance with Art. 6 para. 1 a) GDPR. In addition to the processing of the above-mentioned data by Google, we transmit the collected data to external service providers (e.g. platform, hosting, support and analysis service providers) for processing in accordance with the above-mentioned purposes (implementation and support for web analysis).

For the exceptional cases in which personal data is transferred under Google's own responsibility to Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, these transfers are subject to the standard contractual clauses pursuant to Art. 46 GDPR and the EU-US Data Privacy Framework (DPF).

The order data processing conditions for Google advertising products with reference to the standard contractual clauses are available here: <https://business.safety.google/adsprocessorterms/>. The personal data collected will be deleted as soon as it is no longer required for the processing purposes, which is regularly the case after 2 months from the collection of the data.

Microsoft Advertising UET

We use the advertising system Microsoft Advertising, of Microsoft Ireland Operations Limited, One Microsoft Place, South County Business Park, Leopardstown, Dublin 18, D18 P521, Ireland ('Microsoft'), to draw attention to our offer with the help of advertising (Microsoft Advertising adverts) on Microsoft Bing and other external websites. Microsoft is solely responsible for the delivery of Microsoft Advertising adverts and the associated data processing.

Further information on Microsoft Advertising can be found at: <https://privacy.microsoft.com/de-de/privacystatement> We use Microsoft Advertising Universal Event Tracking (Microsoft Advertising UET) as part of the use of Microsoft Advertising. If you click on a Microsoft Advertising advert, Microsoft stores cookies on your end device, which generally lose their validity after 390 days.

records your IP address, which is encrypted by Microsoft, a unique identification number (GUID) assigned to your browser and/or an identification number (ID) assigned to you if you have been authenticated via your Microsoft account. This enables Microsoft to track the activities of users of our website.

Microsoft provides us with statistical evaluations that show which parameters of the Microsoft Advertising ads placed are working and where there is a need for optimisation. Microsoft is solely responsible for all processing of personal data using Microsoft Advertising UET. Microsoft also uses this data to improve Microsoft Advertising and the associated services. We do not have access to the personal data collected via Microsoft Advertising UET.

We use Microsoft Advertising UET to determine how effectively clicks on Microsoft Advertising adverts lead to certain activities on our website, such as purchases, registrations or the completion of forms. The legal basis for the use of Microsoft Advertising UET is your consent in accordance with Art. 6 para. 1 a) GDPR.

In addition to the processing of the above-mentioned data by Microsoft, we transmit the collected data to external service providers (e.g. platform, hosting, support and analysis service providers) for processing in accordance with the above-mentioned purposes (implementation and support for targeted advertising and analysis of the impact and efficiency of this advertising).

In cases where personal data is transferred under Microsoft's own responsibility to Microsoft Corporation, One Microsoft Way Redmond, WA 98052-6399, USA, these transfers are subject to the standard contractual clauses pursuant to Art. 46 GDPR and the EU-US Data Privacy Framework (DPF). These can be requested from Microsoft: <https://www.microsoft.com/de-de/concern/privacy> The personal data collected will be deleted as soon as it is no longer required for the processing purposes for which Microsoft is responsible as the controller.

You can find more information on this here:
<https://privacy.microsoft.com/de-de/privacystatement>.

Snowplow

ecoligo uses the data collected with Snowplow for reach measurement. This also includes URL parameters to be able to assign a website visit and the associated interactions to a specific source (e.g. search in online banking). This enables ecoligo to find out how the ecoligo offer is accepted and whether improvements are necessary. ecoligo uses the data collected with Snowplow to optimise the service portal technically and in terms of content. Anonymous information about user behaviour, the technology used and user feedback is collected for this purpose.

This data helps to understand the needs and problems of users and to adapt the service portal accordingly. Technical optimisation includes, for example, improving loading times, adapting the navigation and optimising the search function. Content optimisation includes, for example, improving the quality of articles, adapting topics and improving user-friendliness. By using Snowplow data, ecoligo can make the service portal more customer-orientated and improve the user experience. Further information on the processing of data by Snowplow, setting options and data protection can be found on the following Snowplow websites: Terms of use for Snowplow: <https://snowplow.io/standard-terms-andconditions-uk/> Privacy policy: <https://snowplow.io/privacy-policy/>

Meta Pixel Conversion-Tracking, Website Custom Audience, Retargeting

We use the analytics tool Meta Pixel, Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland ('Meta'). Meta Pixel uses JavaScript code and cookies to track the effectiveness of Facebook adverts ('conversion tracking'), to create target groups for future Facebook adverts ('website custom audiences') and to be able to address users again later ('retargeting'). If you click on a Facebook advert, Meta stores cookies on your end device.

The cookies make it possible to recognise which of our offers you have viewed and subsequently used. By integrating the Meta Pixel, Facebook receives the information that you have accessed the corresponding website of our Internet presence or have clicked on an advert from us. If you are registered with a Meta service, Meta can assign the visit to your account. Meta provides us with statistical evaluations that show which parameters of the Facebook ads placed work and where there is a need for optimisation.

Based on the Meta Pixel, we also create target groups ('Website Custom Audiences') to display Facebook adverts only to those users who are interested in our offers or similar offers. Based on this data, Meta can then only display the respective Facebook adverts to those users who fall within the above-mentioned target group. In doing so, we also use the option to address you again later with suitable adverts ('retargeting').

We use conversion tracking to determine how effectively clicks on Facebook adverts lead to certain activities on our website, such as purchases, registrations or the completion of forms.

We use website custom audiences and retargeting to efficiently and specifically address users or user groups who have already interacted with our website or our offers.

The legal basis for the use of meta pixels is your consent in accordance with Art. 6 para. 1 a) GDPR. For some of the data processing carried out in connection with Meta Pixel, we are jointly responsible with Facebook within the meaning of Art. 26 GDPR.

The joint responsibility includes the collection of such personal data ('Event Data', https://www.facebook.com/legal/terms/business_tools_joint_processing) via Meta Pixel and its subsequent transfer to Meta to use it for the purposes of (i) displaying appropriate advertising based on user interests, (ii) delivering commercial and transactional messages and (iii) improving ad delivery and personalising features and content.

Meta remains the sole controller for any processing of this data after it has been transferred to Facebook. We have entered into an agreement with Meta ('Controller Addendum', https://www.facebook.com/legal/controller_addendum), which sets out the respective responsibilities for the fulfilment of the obligations under the GDPR with regard to joint processing. Accordingly, we are responsible for providing information on the joint processing of personal data. Meta is responsible for enabling the rights of data subjects pursuant to Art. 15-20 GDPR with regard to the personal data stored by Meta after joint processing.

The contact details of the controller and Meta's Data Protection Officer are available here: <https://www.facebook.com/about/privacy>. In addition to the processing of the above-mentioned data by Meta, we transfer the collected data to external service providers (e.g. platform, hosting, support and analysis service providers) for processing in accordance with the above-mentioned purposes (implementation of and support for targeted advertising and analysis of the impact and efficiency of this advertising).

In cases where personal data is transferred under Meta's own responsibility to Meta Platforms Inc, 1 Hacker Way, Menlo Park, CA 94025, USA, these transfers are subject to the standard contractual clauses pursuant to Art. 46 GDPR and the EU-US Data Privacy Framework (DPF).

The meta-contractual addendum for the transfer of European data with reference to the standard contractual clauses is available here: https://www.facebook.com/legal/EU_data_transfer_addendum. The personal data collected will be deleted as soon as it is no longer required for the processing purposes, which is regularly the case after 6 months from the collection of the data.

FinanceAds

We use the financeAds affiliate network of financeAds GmbH & Co. KG, Karlstraße 9, 90403 Nuremberg ('financeAds') to draw attention to our offer with the help of advertising in the financeAds network.

We use conversion tracking as part of the use of financeAds. If you click on one of our affiliate links in the financeAds network, financeAds stores cookies on your device to recognise that you have clicked on the ad and have been redirected to our site. financeAds stores an individual sequence of numbers for each transaction, which does not reveal the name of the specific user, but contains information about our campaign, the advertising partner, the user action and the device used.

This is supplemented by information to confirm that a transaction has taken place and to implement correct commission allocation, billing and reporting. This information includes the order value, the product type and the sales channel. The processing of user data by financeAds does not require direct identification of the user's person, so that financeAds only processes so-called 'pseudonymous' data.

We receive from financeAds the total number of users who clicked on one of our adverts and were redirected to a page with conversion tracking. We use conversion tracking with financeAds in order to assign the registration to the correct affiliate partner in financeAds and to be able to pay out the commission correctly. The legal basis for the use of conversion tracking by financeAds is an overriding interest on our part pursuant to Art. 6 para. 1 f) GDPR. Without this conversion tracking using cookies, it would not be possible for us to reliably track registrations.

The personal data collected is deleted as soon as it is no longer required for processing purposes. The individual sequence of numbers is stored for 60 days.

ecoligo Affiliate Program

We operate our own affiliate programme to increase the effectiveness of our advertising measures and to enable the allocation of registrations to our affiliates. When you click on one of our affiliate links, a cookie is stored on your browser which remains active for 60 days.

This cookie contains information such as the affiliate ID, which identifies the affiliate in question, the banner ID, which specifies the advertising medium used, and the campaign ID, which identifies the affiliate campaign used. We use conversion tracking in order to generate a statement for the commission for the referral, as it is only possible to track which advertising partner referred you as a user via the cookie.

The legal basis for the use of conversion tracking is Art. 6 para. 1 f) GDPR. In doing so, we pursue our legitimate interest in correct billing with our advertisers as a result of the assignment of the success of advertising media or advertising integrations. In addition to the processing of the above-mentioned data by our own affiliate network, we transmit the data collected for processing to QualityUnit, s.r.o., Vajnorská 100/A, 831 04 Bratislava, Slovakia (Post Affiliate Pro), which supports us as a technical service provider in the implementation of our affiliate programme.

We also send information to Post Affiliate Pro to confirm that a transaction has taken place and to implement correct commission allocation, billing and reporting. This information includes the investment date, the order value, a numerical identification of the investment and a numerical identification of the investor, without revealing the user's name. The personal data is deleted as soon as it is no longer required for the described processing purposes or the storage period of the cookie expires.

Taboola Pixel

We use the marketing tool Outbrain Amplify from Taboola Europe Limited, 2nd Floor, Aldgate House, 33 Aldgate High St, London EC3N 1DL, UK ('Taboola') to draw attention to our offer with the help of advertising in the Taboola advertising network. Taboola is responsible for the delivery of adverts on other sites and the associated data processing.

We only provide Taboola with content that Taboola delivers to readers within its advertising network based on their interests. You can find more information about Taboola at: <https://www.taboola.com/policies/privacy-policy#notice-to-individuals-within-the-europeaneconomic-area-eea> As part of the use of Taboola, we use conversion tracking by means of the Taboola pixel. We use the Taboola pixel to display our advertising based on your surfing behaviour and customer interests. Taboola uses cookies to determine which web pages you visit frequently and how you navigate our website.

If you click on one of our adverts in the Taboola network, Taboola stores cookies on your end device and assigns you a unique user ID (UUID). This UUID is linked to your device and varies depending on the browser combination. Other data is also collected, including communication data (e.g. IP address, browser information, device information) and usage data (e.g. websites visited, interest in content, date, time and duration of visit). Based on this data, it is possible to recognise which of our offers you have viewed and subsequently used.

We use conversion tracking to determine how effectively clicks on adverts in the Taboola network lead to certain activities on our website, such as purchases, registrations or the completion of forms. The legal basis for the use of Taboola Pixel is your consent in accordance with Art. 6 para. 1 a) GDPR. In addition to the processing of the above-mentioned data by Taboola, we transmit the collected data to external service providers (e.g. platform, hosting, support and analysis service providers) for processing in accordance with the above-mentioned purposes (implementation and support for targeted advertising and analysis of the impact and efficiency of this advertising).

There is an adequacy decision for the transfer of personal data to Taboola. In cases in which personal data is transferred under Taboola's own responsibility to Taboola, Inc. 1115 Broadway, 7th Floor, New York, New York 10010, USA, these transfers are subject to the standard contractual clauses pursuant to Art. 46 GDPR.

The Taboola Privacy Policy with reference to the Standard Contractual Clauses is available here: <https://www.taboola.com/policies/privacy-policy#notice-to-individuals-within-the-europeaneconomic-area-eea>. The personal data collected will be deleted as soon as it is no longer required for the processing purposes, which is regularly the case after 13 months from the collection of the data.

Further information on data processing within and outside our website

Contact and communication

We also collect your personal data if you provide it to us voluntarily by email, via a contact form on our website, by post or by telephone. In this case, we collect the information that comes about as part of the contact and/or collaboration.

This includes names and transmitted contact details, date and reason for contacting us. The personal data collected from you will be used for the purpose of providing you with the requested products or services and corresponding with you (legal basis Art. 6 para. 1 b) GDPR), for the fulfilment of legal obligations (legal basis Art. 6 para. 1 c) GDPR) or based on legitimate interests of us or third parties (legal basis Art. 6 para. 1 f) GDPR), which are described in this privacy policy.

You are not obliged to provide the aforementioned personal data. The data provided may be necessary for the conclusion of a contract. Without the provision of the data, it may not be possible to communicate, conclude or fulfil a contract.

The data relevant in each individual case will be transferred to public bodies based on statutory provisions or a contractual agreement if overriding legal provisions apply, to external service providers or other contractors and to other external bodies if you have given your consent or a transfer is permitted for reasons of overriding interest.

The data will be deleted as soon as it is no longer required to fulfil the purpose for which it was collected. Insofar as the data provided is subject to retention obligations under tax and commercial law, it will be stored for the duration of the retention obligations of ten years and then deleted unless you have consented to storage beyond this or further processing of the data is necessary for the assertion, exercise or defence of legal claims (statutory limitation period of three or up to thirty years).

Newsletter

With your consent, you can subscribe to our newsletter, which we use to inform you about our offers. The advertised goods and services are named in the declaration of consent. We use the so-called double opt-in procedure to subscribe to our newsletter.

This means that after you have registered, we will send you an e-mail to the e-mail address you have provided in which we ask you to confirm that you wish to receive the newsletter. If you do not confirm your registration within 24 hours, your information will be blocked and automatically deleted after one month. We also store the IP addresses you use and the times of registration and confirmation. The purpose of the procedure is to be able to prove your registration and, if

necessary, to clarify any possible misuse of your personal data. The legal basis is Art. 6 para. 1 a) and c), Art. 7 para. 1, Art. 5 para. 2 GDPR.

The only mandatory information for sending the newsletter is your e-mail address, which is marked separately. The provision of further data is voluntary and is used to address you personally. After your confirmation, we will store the data you provide for the purpose of sending you the newsletter. The legal basis is Art. 6 para. 1 a) GDPR. The data will be deleted as soon as it is no longer required to fulfil the purpose for which it was collected. The user's email address is therefore stored for as long as the subscription to the newsletter is active.

We may store inactive e-mail addresses for up to three years in order to be able to prove previously given consent and defend against possible claims. The legal basis is Art. 6 para. 1 c), Art. 5 para. 2 GDPR. You can revoke your consent to the sending of the newsletter and personal evaluation of your usage behaviour (performance measurement) at any time and unsubscribe from the newsletter. You can declare your cancellation by clicking on the link provided in every newsletter email or by sending a message to the contact details given in the legal notice.

The newsletter is sent by Hubspot, an email marketing service of HubSpot Germany GmbH, c/o HubSpot Ireland Limited, HubSpot House, One Sir John Rogerson's Quay, Dublin 2, Ireland ('HubSpot'). Hubspot uses this information to send and measure the success of the newsletter on our behalf. In cases where personal data is transferred from HubSpot to HubSpot, Inc, 25 First Street, 2nd Floor, Cambridge, MA 02141, USA, these transfers are subject to the standard contractual clauses pursuant to Art. 46 GDPR and the EU-US Data Privacy Framework (DPF). Further information can be found at: <https://legal.hubspot.com/dpa>. Our newsletters contain so-called web beacons, i.e. a pixel-sized file that is retrieved from HubSpot when the newsletter is opened. As part of this retrieval, technical information, such as data on the browser and your system, as well as your IP address and the time of retrieval, is collected, which is used for the technical improvement of the services based on the technical data or the target groups and their reading behaviour. In addition, your usage behaviour is evaluated to determine whether the newsletters were opened, when they were opened and which links were clicked.

The evaluations are used to recognise the reading habits of our users and to adapt our content to them or to be able to offer different content according to the individual interests of our users. This performance measurement is included in the consent to send the newsletter in accordance with Art. 6 para. 1 a) GDPR. A cancellation can therefore only be made together with the consent to send the newsletter.

Objection or revocation against the processing of your data

If you have given your consent to the processing of your data, you can revoke it at any time. Such a revocation affects the permissibility of the processing of your personal data after you have given it to us.

If we base the processing of your personal data on the balancing of interests, you can object to the processing. This is the case if the processing is not necessary for the fulfilment of a contract with you, which is described by us in the following description of the functions. When exercising such an objection, we ask you to explain the reasons why we should not process your personal data as we have done. In the event of your justified objection, we will examine the situation and either discontinue or adapt the data processing or show you our compelling reasons worthy of protection on the basis of which

we will continue the processing.

Of course, you can object to the processing of your personal data for advertising and data analysis purposes at any time. You can inform us of your objection to advertising using the contact details above.

Your rights

In accordance with Art. 15 GDPR, you have the right to request information about your personal data processed by us. In particular, you can request information about the purposes of processing, the category of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the existence of a right to rectification, erasure, restriction of processing or objection, the existence of a right of appeal, the origin of your data if it was not collected by us, as well as the existence of automated decision-making including profiling and, if applicable, meaningful information on its details. In accordance with Art. 16 GDPR, you can request the immediate rectification of inaccurate or completion of your personal data stored by us. In accordance with Art. 17 GDPR, you have the right to request the erasure of your personal data stored by us, unless the processing is necessary for exercising the right of freedom of expression and information, for compliance with a legal obligation, for reasons of public interest or for the establishment, exercise or defence of legal claims. In accordance with Art. 18 GDPR, you have the right to demand the restriction of the processing of your personal data if the accuracy of the data is disputed by you, the processing is unlawful but you refuse to delete it and we no longer need the data, but you need it for the assertion, exercise or defence of legal claims or you have lodged an objection to the processing in accordance with Art. 21 GDPR. In accordance with Art. 20 GDPR, you have the right to receive your personal data that you have provided to us in a structured, commonly used and machine-readable format or to request that it be transferred to another controller. In accordance with Art. 7 para. 3 GDPR, you have the right to revoke your consent to us at any time. As a result, we may no longer continue the data processing that was based on this consent in the future. You also have the right under Art. 77 GDPR to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement, about the processing of your personal data by us if you consider that the processing of personal data relating to you infringes the GDPR.